



Celebrating Fifty Years: 1959-2009

CAL's 50th anniversary theme of Reflection, Celebration, and Innovation will guide our thinking and activities over the coming year and help set the stage for the future.

- **Reflection:** Building on our rich history, we are exploring CAL's early work with an eye toward making classic resources and information readily available online.
- **Celebration:** To celebrate CAL's accomplishments and extend their impact, we will focus on special events and conference presentations that will highlight recent developments in the areas of language and culture and continue our long tradition of information sharing and dissemination.
- **Innovation:** A hallmark of CAL's work has long been our commitment to finding innovative ways to fulfill our mission. With hard work, a little ingenuity, and the help of our partners and collaborators, we will continue to seek new solutions and fresh answers as we continue our journey together.

Join us as we celebrate our 50th year of improving communication through better understanding of language and culture. Over the years, our staff, trustees, collaborators, and partners have committed their energy, vision, and dedication to language and cultural issues that affect us all. Together we look forward to writing the history of CAL's next 50 years.

CAL's mission

Improving communication through better understanding of language and culture

On February 16, 2009, the Center for Applied Linguistics (CAL) will mark the 50th anniversary of its founding. This milestone presents a unique opportunity to focus renewed attention on the significant role of language and culture in today's global society. Building on research, learning, and knowledge from its long history, CAL will take a fresh look at the significant issues of language and culture that both unite and divide our world.

CAL's anniversary will be observed from October 2008 through December 2009. **We have created a special CAL50 Web site devoted to information about CAL's history, new resources, and special anniversary events.** Among other features, a timeline of significant events in the world and at CAL tells the story of how applied linguistics, and CAL in particular, responds to societal issues with research, information, and assistance. Core activities for the anniversary year will include a series of public events and resource development projects designed to provide information about language and cultural issues to the widest possible audience.

Looking ahead, CAL will continue to play a key role in addressing complex cultural and linguistic issues by developing practical applications connected to our research and by providing resources that are reliable, relevant, and readily available. We are committed to building on our rich legacy to improve lives by helping people of all ages acquire the language mastery that will open doors to greater opportunity, and by promoting positive responses to linguistic and cultural diversity.



CAL50 SPOTLIGHT

Visit us online for up-to-date information and resources

Browse the CAL50 Web site



The CAL50 Web site serves as the main channel for information about special events, activities, and resources for our anniversary celebration. A key focus for the Web site will be the collection and dissemination of seminal resources from our archives and the creation of

new resources to inform the dialogue about the important language and culture issues of our times. The timeline of significant events that was created for the CAL50 Web site will be updated throughout the year.

The creation and dissemination of resources to benefit research and practice and to increase public understanding and acceptance of linguistic and cultural diversity will be a cornerstone of our efforts. Possible initiatives include the development of an online archive that will give access to resources and information on language and culture that would otherwise be difficult to find. Expansion of our digest collections and the creation of white papers focusing on critical language and cultural issues for our society are also under consideration.

We encourage you to bookmark the CAL50 Web site and visit often for updates about activities and resources.



Mark Your Calendar

CAL is planning a series of special events and presentations throughout the year, including those highlighted below. Visit our CAL50 Web site for more information about these events and for new information as we continue to build our events calendar.

- **Valuing All Voices: Cultivating Heritage Language Resources**
American Council on the Teaching of Foreign Languages, November 2008, Orlando, FL
- **Applied Linguistics for a Changing World: Connecting Research and Practice**
American Association for Applied Linguistics, March 2009, Denver, CO
- **Looking Ahead: Connecting Culture and Language in the U.S. Classroom**
Teachers of English to Speakers of Other Languages, March 2009, Denver, CO

Visit www.cal.org/cal50/events for more information.



Support CAL50

In response to inquiries from collaborators, partners, and friends about how they can be a part of CAL's 50th anniversary celebration, CAL has developed the CAL50 Supporters program. Donations to the CAL50 Supporters program will be used to make new resources available online and to support activities related to our mission, such as the online resource archive described earlier.

To learn more, visit www.cal.org/cal50/support.



www.cal.org/cal50

CAL CENTER FOR APPLIED LINGUISTICS

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