

Yeshiva and Stanford Universities

—Joshua Fishman,

arriving at such competence.

have a definite role to play in

heritage language resources

Our huge and varied

needed in the United States.

other than English is desperately

Competence in languages

Heritage Languages in America

2nd National Conference on Building on our National Resources



The vision of this conference and the Heritage Languages Initiative is to build on and develop the language proficiency of heritage language speakers in our country. High levels of language proficiency among heritage language speakers will assist in meeting our needs in global economic competitiveness, national security, civic engagement and participation, community leadership, and cultural preservation. To build this national resource, we need policies, strategies, and resources. We also need structures through which we can collaborate to accomplish this vision.

Our Vision

- Heritage language community and school leaders
- Representatives from pre-K-12 schools, colleges, and universities
- Researchers
- Federal and state policymakers
- Business leaders

Who Should Attend

This year we will bring together heritage language community and school leaders, representatives from pre-K-12 schools and colleges and universities, world-renowned researchers, and federal and state policymakers to plan and lead new initiatives in heritage language development in the United States.

- Our specific goals are to
 - Develop visibility and public awareness of the economic, personal, and social benefits of proficiency in languages other than English and of the language resources that we have in the United States.
 - Increase the extent to which heritage language issues are part of the national dialogue.
 - Provide a public forum for participants to shape a national heritage language policy and to engage in heritage language planning for the nation.
 - Provide a forum for information sharing (current best practices and successes) and information building (new practices and funding opportunities).
 - Provide opportunities for participants to work together in various, flexible groups on issues of interest.
 - Develop collaboration among all constituent groups and a plan that moves us from rhetoric to action.

Our Goals

The purpose of this Second National Conference is to provide a place for individuals, organizations, and associations to participate in new initiatives in heritage language development.

IMPORTANT DEADLINES:
Early-bird registration: **July 19**
Hotel reservations by: **Sept. 17**
Pre-register by: **Sept. 27**
Address general inquiries about the conference to Ana Maria Schwartz, University of Maryland, Baltimore County
E-mail: aschwart@umbc.org
Phone: 410-455-6361
Fax: 410-455-1025

Poster Sessions (Saturday)
Topics include
• Instruction (programs, materials and curricula, strategies, and assessment)
• Community-based initiatives
• Career opportunities for heritage language speakers
• Teacher preparation programs and materials
• Professional needs and opportunities
• Research
• Language and education policy

Featured Speakers (awaiting confirmation)
Visit our website — www.cal.org/heritage — for updates!



*Working to create a nation
highly proficient in English and
other languages.*



**You are invited to attend the
2nd National Conference on**

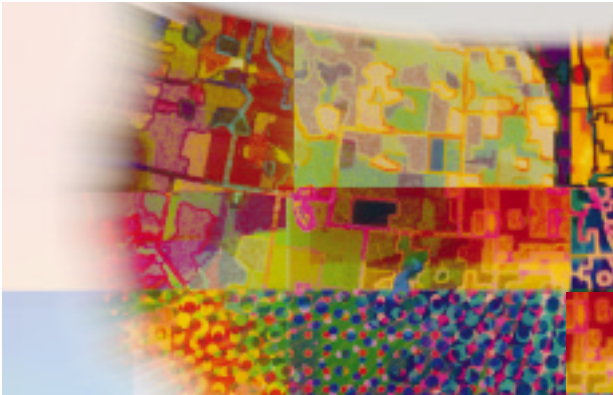
Heritage Languages in America

Building on our National Resources

**October 18-20, 2002
Sheraton Premiere Hotel at
Tysons Corner, Virginia**

Organized by
Center for Applied Linguistics (CAL)
National Foreign Language Center (NFLC)
with support from
University of Maryland, College Park

**Early-bird
registration
deadline:
July 19, 2002**



Heritage Languages Conference
c/o MALCOM – Registration Services
6780 Heverlo Road
Sunbury, OH 43074

2nd National Conference on Heritage Languages in America

Building on our National Resources

Travel & Accommodations

Heritage Languages Conference
Headquarters Hotel
Sheraton Premiere at Tysons Corner
8661 Leesburg Pike
Vienna, VA 22182
Reservations: 1-800-572-7666
Main: (703) 448-1234
FAX: (703) 610-8293

The luxurious Sheraton Premiere at Tysons Corner in Vienna, Virginia, has been selected as the headquarters hotel for the Second National Conference on Heritage Languages in America. All conference sessions and activities will take place at the hotel, making it the most convenient and comfortable place for you to stay while attending the conference.

The Sheraton Premiere at Tysons Corner is a well-appointed 437-room luxury hotel, located just minutes from local airports and downtown Washington, DC. (For transportation options, please see **Travel** below.) The Sheraton's facilities include:

- three racquetball courts;
- a fitness center with an indoor heated lap pool, a sauna, and a whirlpool;
- free parking; and
- a complimentary shuttle service to Dunn Loring Metro Station (approx. 5.5 miles away) daily from 7:00AM-6:00PM.

How to Book Your Hotel Room
Reservations can be made by phone by calling the hotel's toll-free reservations number: **1-800-572-7666**. Identify yourself as a participant of "Heritage Languages in America: Second National Conference." Make sure you are quoted the conference rate of **\$99.00 per room per night** for a single or double occupancy room.

Book early to have the best chance of obtaining your room preference. Reservations are processed in the order they are received, and hotel availability is subject to change.
Please note: Room reservation cut-off date is TUESDAY, SEPTEMBER 17, 2002

A deposit equal to one night's stay is required to hold your reservation. Personal check, money order, or a valid American Express, Visa, MasterCard, Diners Club International, or Carte Blanche card number and expiration date are acceptable. Should you need to cancel a reservation, the deposit will be refunded if notice is received at least two (2) working days prior to arrival and a cancellation number is obtained.

Name changes to room reservations may be made up to one (1) day prior to arrival at no additional charge, if there is no change to the arrival and departure dates.

Travel
Conference Headquarters Hotel
Registration, community meetings, and all sessions and poster presentations will take place at the Sheraton Premiere hotel at Tysons Corner in Vienna, Virginia. The hotel provides free parking and a complimentary shuttle service to Dunn Loring Metro Station daily from 7:00AM-6:00PM for local commuters. Evening transportation into Washington, DC will be provided if enough participants are interested (see **Entertainment** below).

Airport Transportation
Commercial shuttle transportation (SuperShuttle) and taxicab service are available from area airports to the Sheraton Premiere. The hotel does not run a private shuttle service. The hotel is located 15 minutes from Dulles Airport, 18 minutes from Ronald Reagan National Airport, and approximately 25 minutes from downtown Washington, DC. One-way shuttle fares range from approximately \$17.00 (Dulles) to \$25.00 (National). Reservations are strongly encouraged. For more shuttle information, sample fares, and reservations, call **1-800-BLUE VAN** (258-3826). One-way cab service can average between \$25.00 (Dulles) to \$35.00 (National).

Air Travel – Get There for Less!
10% DISCOUNT WITH UNITED AIRLINES IF YOU MAKE YOUR RESERVATION AT LEAST 60 DAYS IN ADVANCE
The Heritage Languages Conference has selected



United Airlines as its official airline for conference travel. United Airlines is offering special meeting fares for all attendees who use the Special Meeting Desk to book their reservations. Book early and take advantage of the promotional fares that give you the greatest savings! Earn a 5% discount off the lowest applicable fare, or 10% off the mid-week coach fare. By purchasing your ticket at least 60 days in advance of your scheduled travel you will receive an additional 5% discount. Simply call (or have your travel agent call) **1-800-521-4041** and refer to **Meeting ID Number 509RC**. *Mileage Plus* members receive full credit for all miles flown to this meeting. Tickets can be mailed by United and picked up at your local travel agency or United Airlines ticket office. You or your travel agent should call today, as seats may be limited.

Entertainment
Visit the Nation's Capital!
For those attendees wishing to visit the nation's capital, transportation into Washington, DC will be made available on the evenings of Saturday, October 20 and Sunday, October 21, 2002, provided there is a minimum level of interest expressed in advance (a fee to cover costs will be charged). Please indicate your interest on the registration form and D.C. entertainment information will be sent to you prior to the conference.

More information
Visit the CAL or NFLC websites for more information about the Heritage Languages Initiative and details about this conference.
www.cal.org/heritage
www.nflc.org/conference

Conference Program

Friday, October 18
9:00 – 11:30 Group Meetings
11:00 – 6:00 REGISTRATION
1:00 – 2:00 Opening Keynote Address
2:15 – 4:45 Opportunities and Challenges: A National Town Meeting on Heritage Languages in America
Session leaders: Catherine Ingold (National Foreign Language Center)
John Webb (Princeton University)
Akira Yamamoto (University of Kansas)

5:00 – 6:15 Heritage Languages Research: Priorities and New Directions
Chair: Russ Campbell (University of California, Los Angeles)
Discussants: Donna Christian (Center for Applied Linguistics)
Nancy Hornberger (University of Pennsylvania)
Terrence G. Wiley (Arizona State University)

6:15 – 8:00 Opening Reception

Saturday, October 19
7:00 – 8:45 Group Meetings
8:00 – 12:30 REGISTRATION
9:00 – 4:00 Posters and Exhibits
9:00 – 10:30 Developing and Building Successful Programs for Heritage Language Speakers
Session leaders: Inés García (Texas State Department of Education)
Yu-Lan Lin (Boston Public Schools)
Nancy Zarenda (California State Department of Education)

10:30 – 11:00 View Posters and CAL and NFLC Exhibits
11:00 – 12:30 Breakout Sessions: Heritage Language Programs
12:30 – 2:00 Box lunch with poster presenters (Posters and Exhibits)
2:00 – 3:30 Academic Preparation and Professional Development Issues in Heritage Language Teaching
Session leaders: Cecilia Colombi (University of California, Davis)
Ana Roca (Florida International University)

3:45 – 5:00 Breakout Sessions: Academic Preparation and Professional Development

Evening Trips to Washington, DC (optional)

Sunday, October 20
7:00 – 8:45 Group meetings
9:00 – 9:45 Plenary Address
10:00 – 12:30 Forming Partnerships to Build Political, Financial, Organizational, and Educational Structures for Heritage Languages
Session leaders: Carol J. Compton (University of Wisconsin)
Kim Potowski (University of Illinois, Chicago)
Hyekyung Sung (Stanford University)

12:30 – 1:30 Box lunch with morning session presenters
1:30 – 3:30 National Policy Statement on Heritage Language Development: Toward an Agenda for Action
Co-Chairs: Nariyo Kono (Portland State University)
Terrence G. Wiley (Arizona State University)
Panelists: Richard D. Brecht (National Foreign Language Center)
Donna Christian (Center for Applied Linguistics)
Catherine Ingold (National Foreign Language Center)
Olga Kagan (University of California, Los Angeles)
Ana Roca (Florida International University)
Mary Eunice Romero (University of Arizona)
Harold Schiffman (University of Pennsylvania)
Bernard Spolsky (Bar-Ilan University) (tentative)

Evening Trips to Washington, DC (optional)

Group Meetings
Each morning facilities will be available for the various heritage language constituencies attending the conference to meet and engage in dialogue. Groups may use the opportunity to network, share information or exchange ideas, discuss current or future projects, initiate collaborative projects, or talk about the whys and hows of establishing a heritage language school, a school association, or regional or national heritage language associations.

The schedule for these meetings is:
Friday 9:00 – 11:30 am
Saturday & Sunday 7:00 – 8:45 am

To schedule a meeting for your group, contact Scott McGinnis at:
E-mail: smcginnis@nflc.org
Phone: 301-403-1750 x35
Fax: 301-403-1754

TO REGISTER BY MAIL OR FAX, PHOTOCOPY OR CUT OUT YELLOW PANEL FIRST, THEN COMPLETE.

Registration Form

To register for the conference, please fill out this form by July 19, 2002, to take advantage of early-bird rates. You may also register securely online at www.cal.org/heritage

First Name		Last Name	
Title			
Organization			
Work Address			
Work City	State/Province	Zip/Postal Code	Country
Work Telephone		Work Fax	
Home Address			
Home City	State/Province	Zip/Postal Code	Country
Home Telephone		Home Fax	
E-mail Address (required for confirmation)			
Special Needs: Please describe. You will be contacted if further information is required.			

FULL CONFERENCE (all 3 days)		DAILY REGISTRATION (check all that apply)	
		<input type="checkbox"/> Friday	<input type="checkbox"/> Saturday <input type="checkbox"/> Sunday
by July 19	\$160	by July 19	____ day(s) x \$60 = \$____
by Sept. 27	\$175	by Sept. 27	____ day(s) x \$70 = \$____
on site	\$200	on-site registration (Fri. & Sat. only): \$80/day	

TOTAL ENCLOSED

NOTE: Registration for Sunday only must be completed by September 27. There will be no on-site registration on Sunday.

Complete this form and mail with payment OR fax with credit card information OR register securely online at www.cal.org/heritage
TIP: Photocopy first, then complete.

Make checks and money orders, in U.S. dollars, payable to CAL.

Credit cards will be processed by WALCOM. Cancellation requests must be in writing and received by WALCOM by October 15, 2002. (A \$25.00 administrative fee will apply.) Confirmation will be e-mailed within 7 days of application processing to the e-mail address you supply on the form. Please print legibly!

Mail to:
Heritage Languages Conference
c/o WALCOM – Registration Services
6780 Heverlo Road
Sunbury, OH 43074
Toll-free fax: 877-848-4123

Registration questions:
E-mail: reg@walcom.com
Voice: 740-524-4123

<input type="checkbox"/>	Activities in Washington, DC – Yes, I am interested in visiting Washington, D.C. during the conference. Please send me information about October events in the D.C. area.
<input type="checkbox"/>	Yes, I would like transportation to be provided for trips into Washington, D.C. during the conference.

PAYMENT METHOD

<input type="checkbox"/> Check/Money Order	<input type="checkbox"/> VISA
<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express

Number

Expiration Date

Billing Address

Authorized Signature



register online at

www.cal.org/heritage

Organized by Center for Applied Linguistics (CAL) and National Foreign Language Center (NFLC)
with support from University of Maryland, College Park

The background features a complex, abstract design. In the top right corner, there is a triangular area with a dark background and numerous small, colorful circles in red, green, blue, and yellow. Below this, a large, light-colored triangle contains a pattern of larger, semi-transparent circles in various colors. The rest of the background is a mix of soft, pastel-colored washes in shades of blue, green, and yellow, with some darker, more textured areas on the left side.

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