

# PROFIT



Word 8 – Profit  
Image 1

Now, let's look at a picture that demonstrates the word profit. This man [point to the man in the picture] is the owner of this ice cream stand [point to the ice cream stand] and is counting his profit. He is counting how much money is left from his earnings after he has paid all the bills.

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Word 8 – Profit  
Image 2

**Here is another picture of profit.**

**Partner talk:** turn to your partner and talk about why this picture demonstrates the word profit.  
Ask one or two pairs for their response.

[Anticipated possible response: the boys are counting their profit; the boys are counting how much money they earned.]